Connect with Central Ohio's Women Business Owners and Business Leaders.

the 2012 NAWBO

Visionary Awards

July 19, 2012

The Renaissance Columbus Downtown

50 North 3rd Street

Columbus, Ohio 43215

10 am VIP Reception with Finalists - by invitation only

11 am Awards Program & Luncheon

Keynote speaker: **Cindy Monroe**
CEO, Thirty-One Gifts

NAWBO
COLUMBUS OHIO
National Association of Women Business Owners

www.nawbocolumbusohio.com

Marketing Opportunities and Sponsorships

April 24: Sponsor the Visionary Honoree Cocktail Reception for all current and past Visionary honorees and finalists where we first meet this year's finalists! (partial sponsorships available). $4500

July 6: To advertise without purchasing a table, a one color business card sized ad in Business First's Visionary feature offers high visibility $500
1/4 page ad $2000
1/2 page ad $4000
Spot color, additional $300
Full color, additional $600

July 19: Table package C adds exclusive sponsorship of VIP Reception with prominent branding, two 1/2 page ads in Business First's Visionary feature along with ten tickets to the VIP Reception, logo listing in the Visionary program and Visionary exhibit table. *Value $14852*. $6000

Table package B adds one 1/4 page ad in Business First's Visionary feature along with six tickets to the VIP Reception, and Visionary exhibit table. *Value $6052*. $3000

Table package A adds one business card sized ad in Business First's Visionary feature along with two tickets to the VIP Reception and Visionary exhibit table. *Value $4252*. $1500

Basic corporate table $1200

All corporate tables include up to ten luncheon attendees with prominent table signage and a one-year Business First subscription; tables will also receive name listings in the Visionary program if purchased before deadlines.

In-kind sponsorships are also available to provide items such as flowers, gift certificates, centerpieces, awards, promotion, signage, or other items. Please call to inquire.

Reserving Your Sponsorship

For more information, or to secure your sponsorship for this exciting event, please contact either the Visionary Chair or the NAWBO Administrator. You will be emailed or faxed an invoice which you may pay by check or by credit card. Payment is due no later than three weeks prior to the date of your sponsorship. **You may take a 2% discount for payments received by March 31, 2012.**

Act fast to get the best exposure!

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For information contact:
Linda Brincks
2012 Visionary Chair
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Registration

Every Visionary luncheon attendee must be registered. If you purchase a table package, you will still need to submit the names of the attendees whom you wish to seat at your table. Deadline for submitting attendee names to the NAWBO administrator is 3 pm on Monday, July 16, 2012. If you do not pre-register your table attendees, the Visionary committee reserves the right to place other guests in your empty seats.

Exhibitors do not need to pay for registration if they will not be joining the luncheon.

Individual registrations will be available online.

Volunteer a Seat

If you would like to support NAWBO by donating one or more seats at your table , these seats will be offered to members of our State Legislature and Congress or to student interns who will be assisting with the event. Special requests may be accepted.

Preparing your Artwork for Business First Visionary Insert Advertising

At the minimum, please provide a logo and contact information for a traditional "business card" ad if you wish for Business First to create your ad. This includes your logo as a vector or .eps file in full color. Note that .jpg or .tif files will work if vector/.eps is not available, but these must be 300 dpi or higher at the size you wish to print). Your contact information can be submitted via e-mail.

If you would like to design your own ad, please create your file to the specific size in CMYK format and submit it as a .tif, .jpg, .eps or .pdf with all fonts outlined or embedded. The file should be a minimum of 300 dpi at full size.

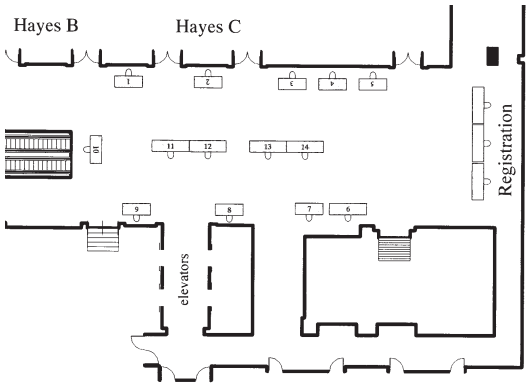
Business card ad . . . . . 4.375 x 2 inches
1/4 page ad . . . . . 4.875 x 6.625 inches
1/2 page ad . . . . . 10 x 6.625 inches

Your art file can be sent directly to Rick Titus <rtitus@bizjournals.com>.
Please cc: <communications@nawbocolumbusohio.com>.

Logos for Package C and Visionary Cocktail Reception Sponsorship

Please provide your logo as a vector or .eps file in full color. Please create your file as CMYK. Note that .jpg or .tif files will work if vector/.eps is not available, but these must be 300 dpi or higher with a minimum print size of 3 x 3 inches.

The deadline for all materials is June 15, 2012.

Exhibit Table Details

We have expanded the exhibit space this year for better visibility and traffic flow. The exhibit hall opens for set-up at 9:30 am. Registration for luncheon attendees begins at 11 am. Exhibits close at 11:30 am when the doors open for the luncheon. Registration is required only for exhibitors who wish to attend the luncheon.